

# MEASURING OUR IMPACT

## SOCIAL VALUE

Housing Plus aims to improve the safety, wellbeing and life opportunities of the tenants, clients and communities that we serve. To demonstrate the effectiveness of our services and programs it is important to show the social value of our services and programs.

The Australian Social Value Bank (ASVB) is a social impact measurement tool, using internationally recognized methodology, that puts a dollar value on social outcomes. ASVB was established by Housing Plus in partnership with Homes North and North Coast Community Housing.

Using the ASVB, Housing Plus can compare the costs of our services and programs to the value of the social outcomes they create. Providing this cost benefit analysis demonstrates the financial value in addition to the social benefits that our programs provide.

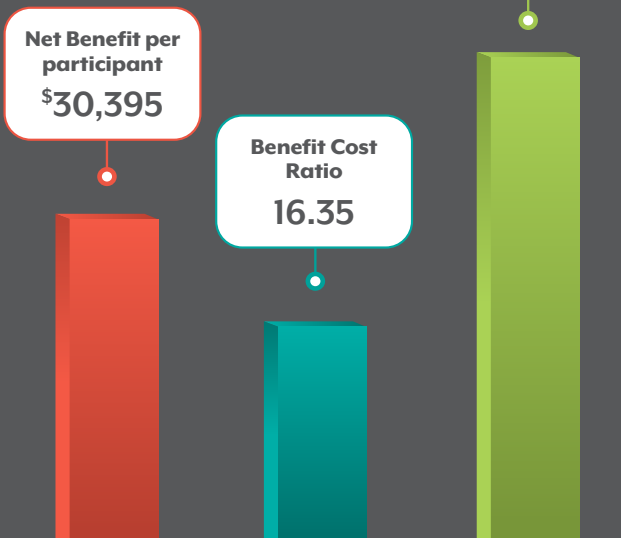
Using ASVB we assessed our Initial Transition Service (ITS), Opportunity Pathways, Staying Home Leaving Violence (SHLV), Specialist Homelessness Service (SHS) and Central West Women's Domestic Violence Court Advocacy Service (CWWDVCAS).

The social value of these services and programs in the 2019-20 financial year is calculated below.

### DEFINITIONS

**NET BENEFITS** = benefits minus the costs

**COST-BENEFIT RATIO** = a ratio of greater than one indicates a program creates more social benefits than it costs.



#### INITIAL TRANSITIONAL SERVICE

Net Benefits of Program  
**\$3,148,453**  
Benefit Cost Ratio  
**5.04**  
Net Benefit per participant  
**\$11,009**



#### SPECIALIST HOMELESSNESS SERVICE

Net Benefits of Program  
**\$3,046,624**  
Benefit Cost Ratio  
**3.18**  
Net Benefit per participant  
**\$2,192**



#### CENTRAL WEST WOMENS DOMESTIC VIOLENCE COURT ADVOCACY SERVICE

Net Benefits of Program  
**\$2,558,887**  
Benefit Cost Ratio  
**3.55**  
Net Benefit per participant  
**\$1,054**



#### STAYING HOME LEAVING VIOLENCE

Net Benefits of Program  
**\$608,227**  
Benefit Cost Ratio  
**2.98**  
Net Benefit per participant  
**\$10,861**



#### OPPORTUNITY PATHWAYS

Net Benefits of Program  
**\$622,889**  
Benefit Cost Ratio  
**1.60**  
Net Benefit per participant  
**\$5,279**